37th Annual
SHELBY TOWNSHIP Art Fair

August 8 & 9, 2020

NEW LOCATION!

BEAUTIFUL PARK SETTING - MORE PARKING!

Shelby Township's River Bends Park

5700 22 Mile Road, Shelby Township, MI 48317

www.shelbyartfair.org marshallp@shelbytwp.org

Information for Exhibitors

- **Juried show with 3 Exhibitor Categories - see map of grounds for proposed areas**
- **Open to Adult Artists, Crafters and Michigan Made Market Vendors**
- **NO resale products or distributors permitted at this event**

VISIT OUR WEBSITE AT: shelbyartfair.org PHONE: 586-731-0300

NOTES OF INTEREST

- **THREE CATEGORIES** are available - please see below to determine which one is the best fit for you.
- Fair hours are **SATURDAY** 10:00 am to 5:00 pm, and **SUNDAY** 11:00 am to 5:00 pm.
- All booths measure approximately 15' x 15' with double booths available; all located on grass. Electricity and water in booth areas is not available.
- Many booths in quads – each one a corner booth!
- Easy curbside load-in and load-out at or close to booth areas and plenty of free daytime and overnight parking available close to (but not at) exhibit booths.
- Nearly double the amount of visitor parking available at this location.
- Overnight security in the park on Friday and Saturday nights.
- Complimentary coffee and donuts to exhibitors each morning.
- No commission taken on sales. All exhibitors are responsible for their own 6% Michigan sales tax.
- Advertising in local and regional publications, online social media, television announcements, radio ads, email blasts, flyers, banners, billboards, signs throughout the community, and more.
- Award winners will receive a monetary prize and jury exempt status for the following year.
- Friendly, helpful, organized staff.
- Sponsor "swag" tote bag giveaway (total of 800 bags) - Exhibitors and sponsors may provide promotional materials or items that the committee will place in bags.

CATEGORIES

All work or products displayed MUST be produced by the exhibiting artist/vendor and must be consistent with the images submitted. NO resale items are permitted in any category. The Jury Committee has the final say when categorizing applicants.

ART MEDIA - Original, handmade, one of a kind pieces (or limited prints), created and produced by the artist including, but not limited to: clay • digital • fiber • glass • jewelry • metal • mixed media • painting • photography • printmaking • drawing • sculpture • stone • wood • multi-media.

CRAFT MEDIA - Items created by the crafter and produced in small quantities including, but not limited to: home décor • clothing and accessories • jewelry that is not one of a kind

MICHIGAN MADE MARKET - Items created in batches by Michigan based businesses, including, but not limited to: food items • bath and body products • candles • toys and games • books • pet products

Shelby Township Art Fair 2020

APPLICATION INFORMATION

Deadline to submit application with jury fee and required images, if applicable, is April 1, 2020

- Those with Jury Exempt status will receive written notice with their application. All others must be juried.
- Applications are accepted by traditional mail or via email at shelbyprm@shelbytwp.org.

FEES - Payable by cash, check, Visa, MasterCard or money order

Application/Jury Fee:	**$20 for all categories - please send by April 1 with application unless jury exempt**	
Artist Booth fee:	$150 - single, or $320 double	*Send ONLY jury fee with application unless Jury Exempt*
Crafter Booth fee:	$150 - single, or $320 double	*Send ONLY jury fee with application unless Jury Exempt*
MI Made Booth fee:	$80 - single, or $170 double	*Send ONLY jury fee with application unless Jury Exempt*

Refunds - Requests for refund must be submitted in writing before July 1, and refund will be 50% of the booth fee. No refunds after July 1. **Jury/application fees are non-refundable.**

Waiting List - Applicants that are placed on the waiting list are categorized by medium, but in no particular order. When an exhibitor cancels the committee refers to the list to replace them with an applicant from the same or similar medium when possible.

REQUIRED IMAGES – Photos, CD or e-mailed images of **good quality** will be accepted. Mailed jury materials must fit into an envelope no larger than 6" x 9". Jury materials will not be returned. ANY APPLICANT SELLING ANY EDIBLE PRODUCTS MUST PROVIDE A COPY OF THEIR HEALTH DEPARTMENT CERTIFICATE.

Please label one preferred image that may be selected for use on promotional materials, the website and/or on social media. Images are not required for JURY EXEMPT applicants; however an image to use for promotional purposes would be appreciated.

ARTISTS & CRAFTERS: 3 images of current completed work, 2 of work in progress, and 1 of fully stocked booth
MI MADE MARKET: Description or list of items to be sold, 3 images of products, and 1 of fully stocked booth

DATES TO REMEMBER

April 1	Application Deadline	May 1	Jury Results Mailed
May 25	Booth Fees Due	July 1	Deadline for 50% refund on booth fee
August 7	Friday Set-up after 1:00 pm	August 8-9	2020 Art Fair Dates

MISCELLANEOUS INFORMATION

- Show hours are 10:00 am to 5:00 pm on Saturday, August 8, and 11:00 am to 5:00 pm on Sunday, August 9.
- Set-up may begin as early as 1:00 pm on Friday or on Saturday morning and must be completed before 10:00 am.
- No vehicles permitted on the grass, however many booths will have load-in and load-out curbside or nearby. Please plan to use a hand-truck, dolly, or wagon to transport merchandise and equipment from loading/unloading areas for set-up and take-down.
- Accepted applicants are required to be present to represent their own work and/or products and to have sufficient stock for anticipated sales for the weekend. Failure to do so may result in rejection from future shows.
- Unless weather creates a danger, all exhibitors must keep their booth open during hours advertised for the show. Early take-down will result in rejection from future shows.
- Ribbons, certificates and monetary prizes awarded for winning Artists only. Amount of prize money determined by total sponsor contributions.
- The use of large sale signs is prohibited, however small, tasteful signs are permitted. The committee reserves the right to require removal of signs deemed in violation.
- Electricity is not available in booths and no generators are allowed, however marine batteries are permitted.
- As a courtesy to your customers and neighbors, smoking in the booth areas is discouraged.

EVENT VISITOR FEATURES

- Free parking, entry and shuttle bus for all visitors
- Family oriented musical and additional entertainment
- Kid's Craft and Activity Area and Interactive Art
- Participation by local Fire and Police Departments and area service organizations
- 800 Sponsor and Exhibitor "Swag" Tote Bags - distributed to visitors at the fair

QUESTIONS?

Please contact Art Fair Committee Secretary Pam Marshall weekdays by phone at 586-731-0300 or via email at marshallp@shelbytwp.org.

SHELBY TOWNSHIP Art Fair

2020 EXHIBITOR APPLICATION

For Artists, Crafters, and
Michigan Made Market Vendors

FOR OFFICE USE

_____
_____
_____
_____

NEW LOCATION!

Shelby Township's River Bends Park
5700 22 Mile Road, Shelby Township, MI 48317

PLEASE READ THE INFO - INSTRUCTION PAGES BEFORE COMPLETING FORM

CHECK CATEGORY: _ **Artist** _ **Crafter** _ **Michigan Made Market**
CHECK JURY STATUS: _ **New** _ **Returning** _ **Jury Exempt (must have received exempt notice)**

NOTE: The Jury Committee has the final say when categorizing applicants

NOTE: Name or business, medium or products, and email or website for exhibitors will be published in the Shelby Township Art Fair Guide. Please note if you DO NOT want your email or website published
PLEASE PRINT CLEARLY TO AVOID INCORRECT INFORMATION

First Name _____ Last Name _____
Business Name _____
Website _____ publish? yes no Email Address _____ publish? yes no
Media or Products _____
_____
Booth assignment request (corner, shade, etc. - no guarantees) _____
Will you be demonstrating in your booth? yes no Would you like a double booth? __ yes no
Do you give permission for your jury images to be used for promotional purposes? yes no

THE INFORMATION BELOW WILLNOT BE PUBLISHED

Phone _____ Alternate Phone _____
Mailing Address _____
City _____ State _____ Zip Code _____

Do you require handicapped parking? yes no MUST HAVE HANDICAPPED SIGN, STICKER OR PLATE ON VEHICLE
Parking your vehicle overnight? yes no Parking an RV overnight? yes no Parking a trailer overnight? yes no
NOTE: Shelby Township and the Shelby Township Art Fair Committee are not responsible for vehicles

Where did you hear about the Shelby Township Art Fair? _____

PLEASE SIGN AND RETURN APPLICATION BY THE DEADLINE DATE: APRIL 1, 2020

EXHIBITOR AGREEMENT: In signing below I attest that the items that I will exhibit and sell at the Shelby Township Art Fair are designed and produced by me. I agree not to display and/or sell any resale items. Further, I understand that any violation in rules may result in my expulsion from the event.

LIABILITY WAIVER: I hereby waive and release the Charter Township of Shelby, the Shelby Township Art Fair Committee, and its representatives and/or successors of all liability including theft, loss, or damage to displays and/or merchandise, vehicles, trailers, storage units, and any other personal or business property, and for personal injury. In addition, as an exhibitor I agree to assume all responsibility for my merchandise.

_____ _____
Applicant's Signature Today's Date

- **JURY FEE must be paid with application and images unless jury exempt**
- **PLEASE DO NOT send your booth fee with your application unless you are JURY EXEMPT**
- **BOOTH FEE for non-exempt applicants that receive an acceptance letter is due by May 25**

I am enclosing my: **Jury Fee $20** Art or Crafter Booth Fee (only if jury exempt) $150 Single $320 Double Booth
Michigan Made Market Booth Fee (only if jury exempt) $80 Single $170 Double Booth
Check or Money Order # _____ **Please make checks/money orders payable to: Shelby Township Art Fair**
VISA or MC # _____ Expiration date _____

PLEASE MAIL TO: Shelby Township Art Fair 14975 21 Mile Road, Shelby Township, MI 48315
OR EMAIL TO: marshallp@shelbytwp.org Call 586-731-0300 with questions

Images of River Bends Park

Location for the 2020 Shelby Township Art Fair 5700 22 Mile Road Shelby Township, MI 48317

- **Parking for nearly 600 vehicles in parking lot, plus additional nearby parking with free shuttle for fair visitors**
- **Flat grassy exhibit areas with mature trees**
- **Many booths set up in quads – plenty of corner spaces**
- **Curbside load-in and load-out for exhibitors**

Images of grounds for 2020 Shelby Township Art Fair

Aerial image of River Bends Park